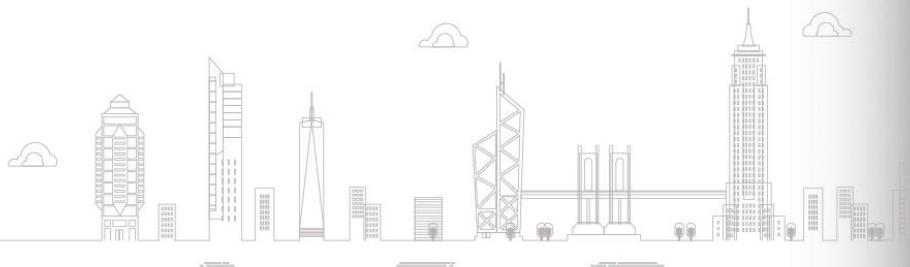


PA Look Book



PARK AVENUE

+



AW'23 COLLECTION.



PARK AVENUE



AW'23 COLLECTION





PARK AVENUE

+

AW'23 COLLECTION

One needn't sacrifice style for authenticity; embrace comfort and confidence. Park Avenue's Autumn Winter '23 collection blends style with cutting-edge tech. From stretchable outfits and premium fabrics to platinum suits, each piece inspires and empowers self-expression and the realisation of one's potential.

STRETCH OF GENIUS

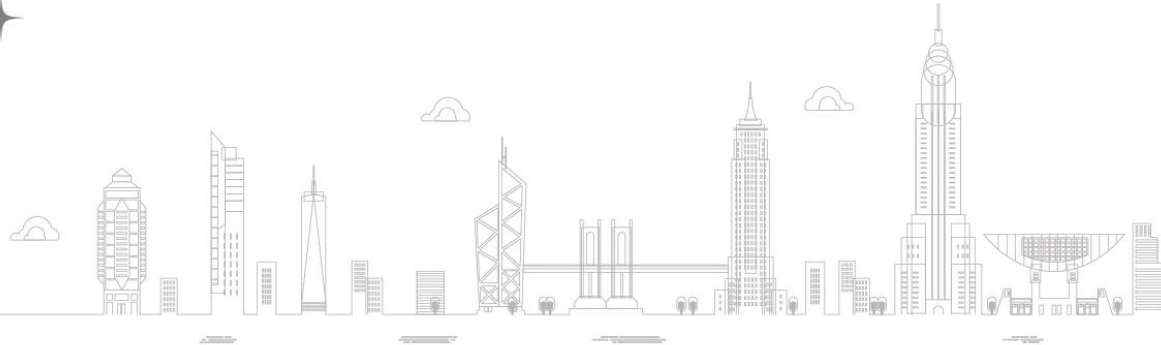
Rise up every rung of the ladder with effortless ease, courtesy of the premium stretchable fabric that's in sync with you, and a sleek style that keeps you a step ahead of the world.



**Blue Stretchable
Suit** from the
Park Avenue
AW '23 Collection.



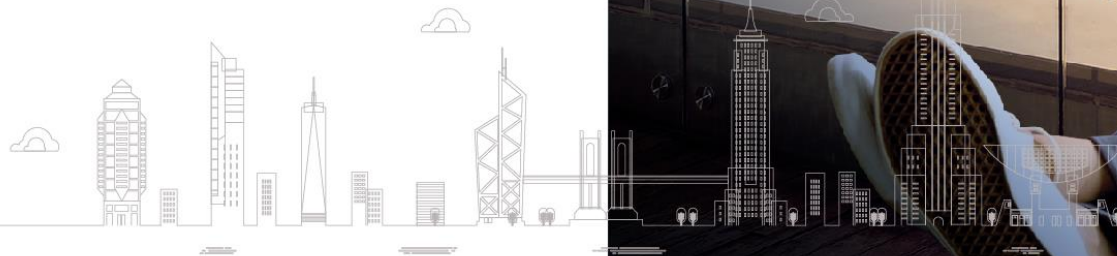
Network at a conference or make a statement at your pitch presentation. Style these elegant stretchable suits with solid shirts for a chic look, or go for a feisty number with contemporary prints.



PREMIUM BLUES

This premium casual ensemble combines form and function, while enabling you to stand out from the crowd. Wear it for a sharp look at a night out or to make an impact at an informal business meeting.

White Printed Shirt, Grey-Blue Trousers and Blue Jacket from the Park Avenue AW '23 Collection.

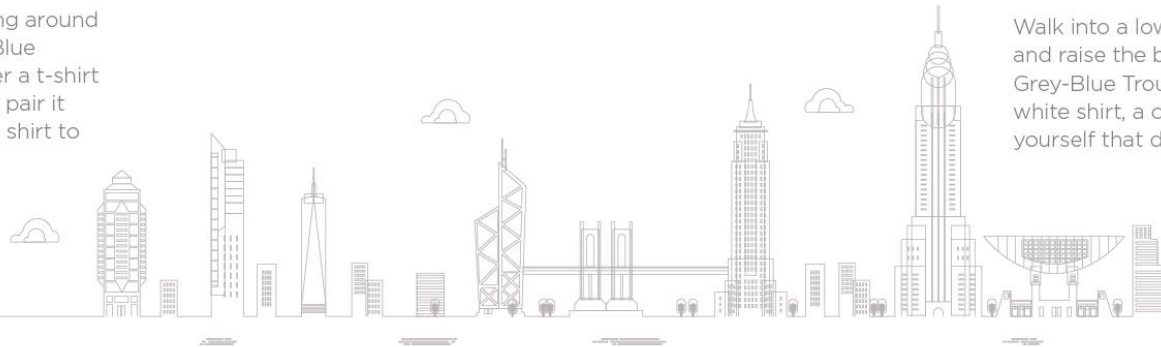




Turn a casual evening around with this premium Blue Jacket. Throw it over a t-shirt for an edgy look, or pair it with a button down shirt to make a statement.

Walk into a low-key business meeting and raise the bar with a pair of neat Grey-Blue Trousers. Pair them with a crisp white shirt, a confident smile, and go get yourself that deal.

These chic, understated prints make a bold statement wherever you go. Pair them with solid trousers and tan oxfords to really make them pop.

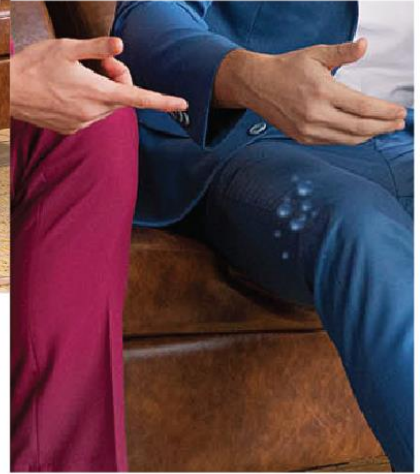


SUIT UP LIKE A BOSS

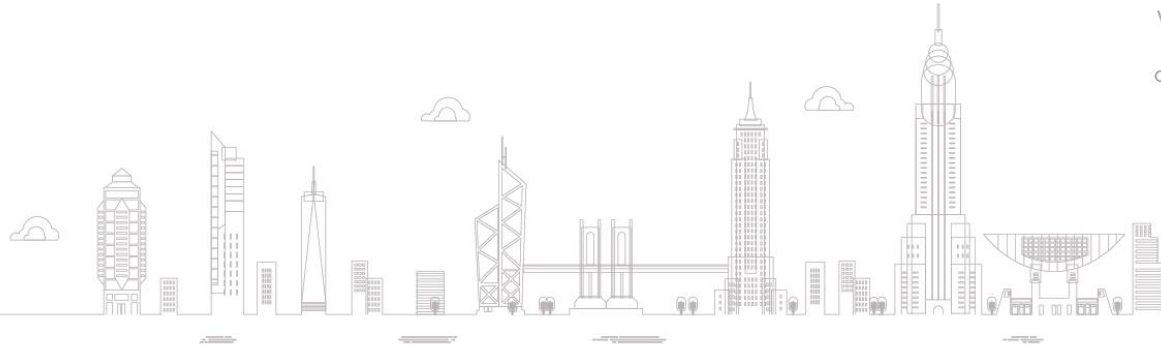
Embrace a vibrant approach that reflects your personality with our platinum suits, where premium fabric meets spill-proof technology to keep you focused on your goals.

**Blue and Magenta
Platinum Suits** from
the Park Avenue
AW '23 Collection.



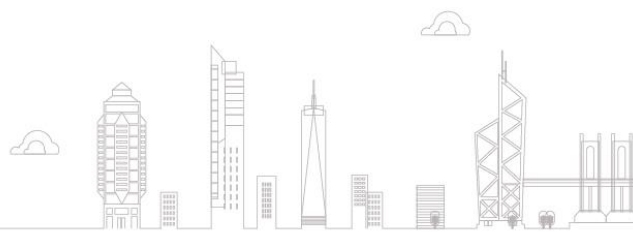


Whether it's an exclusive formal soirée
or a daytime gathering, bring a
captivating energy to every event with
our expertly crafted platinum suits,
available in an array of vibrant colors.



STEAL THE SPOTLIGHT

Created to make a distinctive statement, our platinum suits fashionably serve at high-end business meetings and conferences. And its spill-proof technology empowers you to focus on what truly matters.



Dark Blue and Dark Grey Platinum Suits from the Park Avenue AW '23 Collection.



✦ Making a winning statement at awards night or sealing the deal at your next pitch, don't forget to add an extra touch of luxury to your suit with studded cufflinks and a well fitted watch. Add a contrasting tie to have a perfect conversation-starter at a bigwig luncheon.



CASUAL SOPHISTICATION

Embrace a distinctive look with this deceptively simple outfit. Perfect for upscale gatherings or smart-casual events, complete this ensemble with a pair of white sneakers and you'll be set for an entire day out.



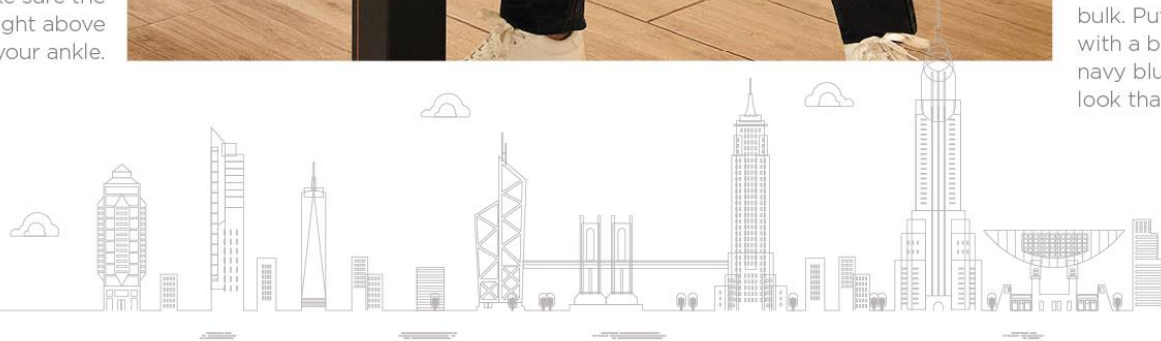
**White Printed
Shirt, Charcoal
Trousers and
Navy Blue Jacket**
from the
Park Avenue
AW '23 Collection.

This distinguished pair of Charcoal trousers are a wardrobe essential. They're versatile enough to seamlessly transition from a mid-day brunch to evening gatherings. Style them with suede loafers or minimal sneakers and make sure the trousers cut right above your ankle.



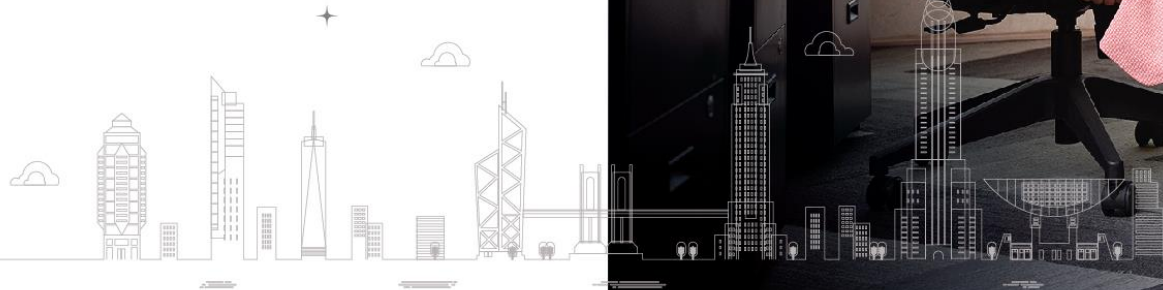
For the jacket, the premium essence comes from its exquisite fabric that layers well without adding an ill-fitted bulk. Put together this navy blue jacket with a basic white t-shirt and navy blue jeans for a truly coordinated look that's sure to heat things up.

With premium fabrics and intricate prints tailored to perfection, this shirt helps bring out your unique expressive style. Roll up your sleeves when paired with denims and throw in a light jacket or blazer for colder night outs.



WORK SMART, PLAY SMART

Spin every hurdle in your way into a step towards success. Hit it out of the park at your pitch meeting or volunteer for impromptu presentations with ease while your outfit becomes your spokesperson.



**Pink and Grey
Stretchable Suit**
from the
Park Avenue
AW '23 Collection.



Make a striking impression with the pink jacket over a crew neck t-shirt for a casual office outing, or a crisp white shirt for a networking conference. Complete the look with white or beige trousers and comfortable slip-on sneakers.

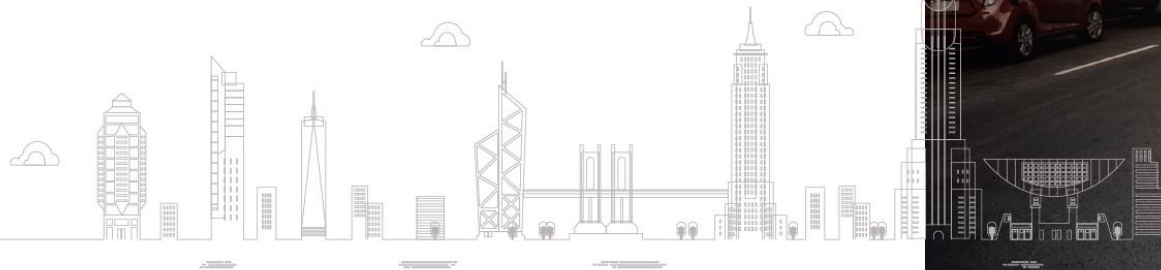


Walk into a low-key business meeting and raise the bar with a pair of neat Grey-Blue Trousers. Pair them with a crisp white shirt, a confident smile, and go get yourself that deal.



THE ATHLETIC EDGE

The Athleisure collection is designed with ergonomic precision to keep form, function, and fit at its core. Bounce back to the joy of movement with an outfit that blurs the line between active and chic.



**White Zipper
Jacket and White
Joggers** from the
Park Avenue
AW '23 Collection.



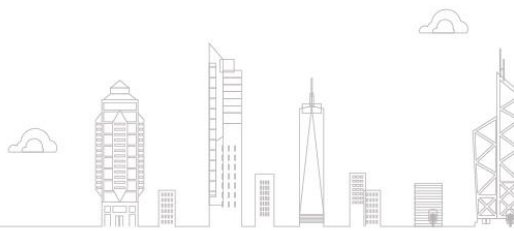
Be it casual Fridays at work or a relaxed weekend lunch, show off your fashionable side comfortably with this white zipper jacket. Throw it over an abstract t-shirt and a pair of chinos to add some visual interest.

Style these joggers using the colour-blocking technique to balance the pristine white with a vibrant graphic t-shirt, a lightweight jacket in black and a slick pair of trainers.



SPORTY CHIC

Hop on to the bold co-ord set trend with this neon orange outfit. It's designed to make you experience athleisure with a fluid design that moves with you like second skin.



**Orange Athleisure
Outfit** from the
Park Avenue
AW '23 Collection.



Compliment the bright neon with your humble B&W sneakers and make heads turn. Create an effortlessly stylish airport look with this outfit or pick it for your road trip and let the vibrant hues do the talking.

CASUAL REDEFINED

Experience a new level of confidence in every step with this outfit that marries great fit with function, perfect for a quick coffee date or a jam session with the boys.

**White Shirt,
Grey-Black
Trousers and Grey
Jacket** from the
Park Avenue
AW '23 Collection.

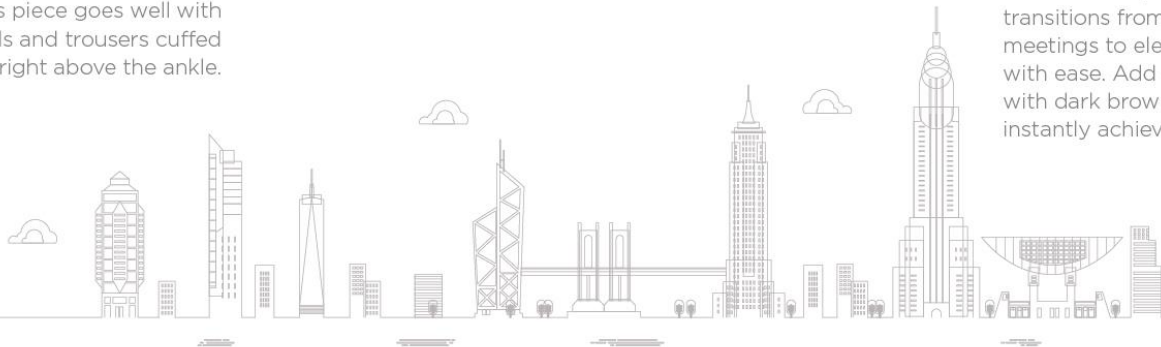


Add a touch of refinement to your look with a crisp white shirt with intricate floral motifs. An ideal choice for a leisurely trip or a sophisticated cocktail, this piece goes well with leather sandals and trousers cuffed right above the ankle.



This versatile pair of trousers transitions from boardroom meetings to elegant dinner dates with ease. Add a navy polo sweater with dark brown suede loafers to instantly achieve a premium edge.

Achieve the ideal balance between premium casual and chic with this grey jacket thrown over classic blue jeans. Slip into black leather boots to add that rugged charm to your night outs.



Thank You